

Batch 2025-27 (New syllabus)

**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - 1
Subject: Journalism and Mass Communication
MAJMC18901: Communication Concepts and Media Industry**

[Max. Marks: 15]

[Min. Marks: 06]

Note:

1. Do not copy the answers directly from any of the books.
2. As far as possible try to answer the questions independently in your own words.
3. If it is necessary to quote from any source, give the correct reference.
4. Own handwriting. Leave sufficient margins for the comments of the evaluator.
5. Completion of this assignment normally should not take more than 45 minutes time.
6. Maximum marks for each assignment are 15, and minimum marks 6.

Assignment – I

**Answer all questions in about 40 lines
Each question carries 5 marks.**

[5 X 3 = 15 Marks]

1. Define communication and explain its fundamental concepts in detail.
2. Discuss the concept of mass communication in a comprehensive manner.
3. Examine the role and responsibilities of journalism in a democratic society.

Assignment – II

**Answer all questions in about 40 lines
Each question carries 5 marks.**

[5 X 3 = 15 Marks]

1. Trace the historical development of print media in India.
2. Explain the evolution of electronic media in India in detail.
3. Critically examine the structure and functioning of mass media in India.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - 1
Subject: Journalism and Mass Communication
MAJMC28902: Reporting for Print Media**

[Max. Marks: 15]

[Min. Marks: 06]

Note:

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3. If it is necessary to quote from any source, give the correct reference.
4. Own handwriting. Leave sufficient margins for the comments of the evaluator.
5. Completion of this assignment normally should not take more than 45 minutes time.
6. Maximum marks for each assignment are 15, and minimum marks 6.

Assignment – I

**Answer all questions in about 40 lines
Each question carries 5 marks.**

[5 X 3 = 15 Marks]

1. Explain the concept of news and news values and examine how the structure of news influences audience understanding and credibility.
2. Critically examine the role, functions, and essential qualities of a reporter in relation to different forms and beats of news reporting.
3. Analyze various news gathering techniques and examine how principles of good writing contribute to accurate and effective news production.

Assignment – II

**Answer all questions in about 40 lines
Each question carries 5 marks.**

[5 X 3 = 15 Marks]

1. Describe the challenges and ethical responsibilities involved in reporting on politics, government, business, and finance.
2. Examine the complexities of specialized reporting such as science, health, agriculture, and rural issues, and analyze their importance in public awareness.
3. Evaluate the role of feature writing, reviews, and opinion writing in shaping public opinion and enriching journalistic discourse.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - 1
Subject: Journalism and Mass Communication
MAJMC18903: Writing and Editing for Print Media**

[Max. Marks: 15]

[Min. Marks: 06]

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3. If it is necessary to quote from any source, give the correct reference.
4. Own handwriting. Leave sufficient margins for the comments of the evaluator.
5. Completion of this assignment normally should not take more than 45 minutes time.
6. Maximum marks for each assignment are 15, and minimum marks 6.

Assignment – I

**Answer all questions in about 40 lines
Each question carries 5 marks.**

[5 X 3 = 15 Marks]

1. Explain the structure and functioning of the editorial department in a newspaper organization.
2. Discuss the concept of an integrated newsroom with reference to modern media organizations.
3. Define news editing and explain its objectives and significance in print media.

Assignment – II

**Answer all questions in about 40 lines
Each question carries 5 marks.**

[5 X 3 = 15 Marks]

1. Explain the principles and techniques of headline writing in newspapers.
2. Examine the role of visual and photo editing in contemporary journalism.
3. Analyze the impact of digital technology on editing and newsroom management.

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**DR. B.R. AMBEDKAR OPEN UNIVERSITY
FACULTY OF SOCIAL SCIENCES
M. A. I YEAR – SEMESTER - 1
Subject: Journalism and Mass Communication
MAJMC18904: Media Laws and Ethics**

[Max. Marks: 15]

[Min. Marks: 06]

Note:

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3. If it is necessary to quote from any source, give the correct reference.
4. Own handwriting. Leave sufficient margins for the comments of the evaluator.
5. Completion of this assignment normally should not take more than 45 minutes time.
6. Maximum marks for each assignment are 15, and minimum marks 6.

Assignment – I

Answer all questions in about 40 lines

[5 X 3 = 15 Marks]

Each question carries 5 marks.

1. Explain the concepts of contempt of court and legislative privileges, and examine how laws relating to the press balance judicial authority and media freedom.
2. Discuss the effectiveness of broadcasting laws, cyber laws, and regulations governing digital/online media and OTT platforms in the contemporary media environment.
3. Analyze the principles of media ethics and codes of conduct, and critically evaluate national and international ethical standards for journalism, public relations, and advertising.

Assignment – II

Answer all questions in about 40 lines

[5 X 3 = 15 Marks]

Each question carries 5 marks.

1. Examine information rights and the law of defamation, and evaluate their impact on responsible journalism in India.
2. Analyze the relationship between media laws, ethics, and the salient features of the Indian Constitution, with special reference to freedom of speech and expression.
3. Discuss the key provisions of the Bharatiya Nyaya Sanhita, 2023, and analyze their implications for media practices and journalistic freedom.

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